

Executive Biography

Alexis Wilke

Chief Executive Officer

Made to Order Software Corporation



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Alexis is the CEO of Made to Order Software Corporation. Based in Orangevale, California. Alexis manages the company's software development and marketing.

Alexis' experience in managing software products from inception to commercialization started with AWA-TV in 1994.

He created the Silicon Graphics version of **MagicTRAK®**, a weather forecast presentation software that was sold to over 100 television stations. The system included the only real-time tracking software available for television in 1995. The tracking portion of the system, patent #7,170,490, is now used by over 300 television stations throughout the world.

He created **ScreenWriter®** and **SportsWriter®** for television newscasts used by over one hundred major television stations around the world, including ABC, CBS, NBC (US), BSKyB, BBC, Channel 4 (UK), Canal+ (France), NHK (Japan) and many others for major sporting events.

In 1999, Alexis founded Made to Order Software, first in England then in California. During this time, he has done work for companies such as Aerial Camera Systems, 3D Labs, Serious Magic (now Adobe) and Volcano Corporation.

Since 2008, Alexis worked with Drupal, an advanced Content Management System (CMS) with which he created **Snap! Websites** for Made to Order Software customers to experience the power of a CMS for their own advanced Internet website needs.